


The logo for Source for Siouxland features the word "Source" in a stylized font. The letter "o" is replaced by a circular graphic composed of six segments in red, dark blue, brown, light blue, and two shades of brown. Below "Source" is the text "FOR SIOUXLAND" in a clean, black, sans-serif font.

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Empowering Our Community Through Comprehensive Strategies


2019 Data Showcase in Partnership with Healthy Siouxland Initiative

Thursday, September 26, 2019



What is the Spotlight on Data and Opportunities Presentation?

Opportunity to further utilize data by:

- Analyzing the Data
 - Identifying the Key Trends
 - Affirming where Siouxland is succeeding
 - Identifying where opportunities and need for investment may exist
 - Prioritizing needs and opportunities for Siouxland based on data-driven decision making
- 

Analysis

What does the data (and trends) tell us?

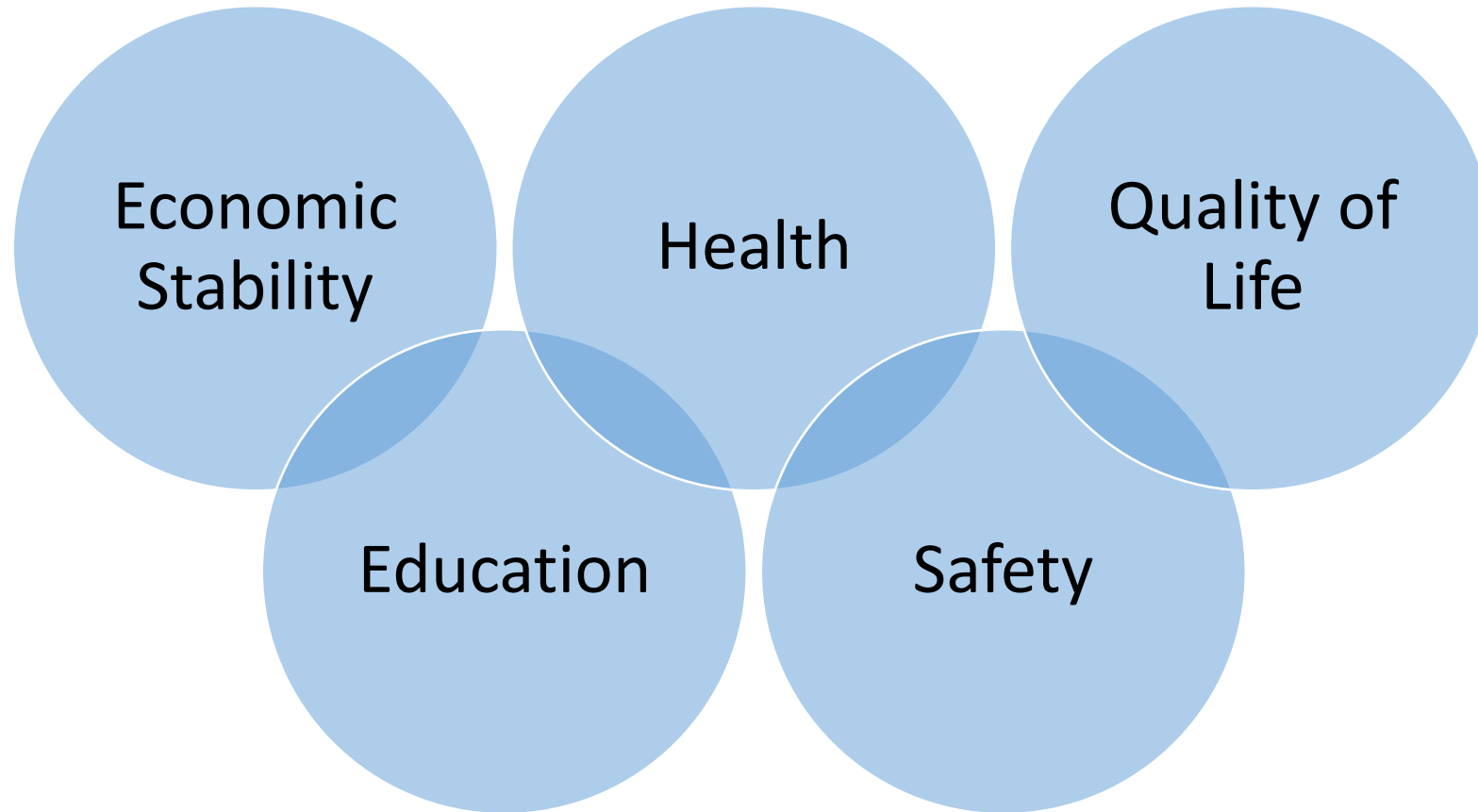
Opportunity

What needs, priorities, and opportunities does this create for Siouxland?

Community Planning

How does a Data and Opportunities Spotlight benefit community planning and decision-making in Siouxland?

**Key Questions Explored in the 2019
Spotlight on Data and Opportunities**



Siouxland Community Indicator Areas



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Analysis

What does the data tell us?

Strengths - Trends demonstrating Progress

Access to Alcohol for Teens

Reduced Access to
Alcohol

Access to Recreation and Parks

Abundant in the
Siouxland Region

Safety

Continues to be
strong in Siouxland
overall

Strengths - Trends demonstrating Progress

Graduation Rates

Appear to be consistent and/or increasing in Siouxland

Investment in Early Literacy

Showing positive anecdotal impact, but will take more time to see the investment in screening and literacy data

Unemployment

Very low unemployment rate

Community Profile - How are the demographics of Siouxland evolving and changing?

Aging Population

The population of individuals over 55 is growing

Cultural and Racial Diversity

Siouxland is becoming more culturally and racially diverse



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Opportunity

What needs, priorities, and opportunities does this create for Siouxland?

Needs and Opportunities - Trends that may need focus, investment, or response

Unemployment Rate

Very low
unemployment rate

Median Income

Income gap continues in
Siouxland

Childhood Abuse and Neglect

Increases in abuse and
neglect are being
reported in Siouxland

Needs and Opportunities - Trends that may need focus, investment, or response

Health

Obesity is a significant issue in Siouxland

Methamphetamine

There is a resurgence of methamphetamine

?



Root Causes or Systemic Issues

From your viewpoint, what are the root causes of the needs and opportunities trends?



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Community Planning

How does an Analysis and Opportunities Spotlight benefit community planning and decision-making in Siouxland?

How does Analysis and Opportunities Spotlight benefit decision-making in Siouxland?

- **Measuring Progress** Identifies progress in the areas that we want or need to make an impact in
- **Factors influencing Siouxland** Uncovers factors that may be associated with changes
- **Connections** Identifies connections between factors that may influence the results
- **Evidence** Shows stakeholders where we are successful
- **Prioritization & Investment** Supports prioritization of community needs and opportunities for investment

Additional Opportunities

- Cross-Sector Collaboration
- Strategic Investment by Donors and Funders
- In-Depth Analysis by Focus Area- *economic stability, education, health/ behavioral health, safety, quality of life*
- Root Cause Analysis
- Overarching Community Planning
- The Siouxland Scorecard



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The Future

What will Source For Siouxland offer our community?

Community Goal & Strategy Development

Data, Research & Analysis

Community Asset & Resource Mapping

Engaging Support for Identified Needs

Communication & Information Sharing

**Core Services & Benefits To Be Provided By
Source for Siouxland**

Future Strategies for Achievement

1. **Data** Continually collect, organize, and make available all relevant national, state, and community data. Identify data voids and work to fill these voids
2. **Resources** Continually update resources available in the community that address specified focus areas. Ensure this data is available to community members, businesses, and non-profits to avoid duplication and/or starting unnecessary new programs
3. **Coordination** Inventory all existing community planning initiatives and assist in coordinating overlapping efforts
4. **Community Planning** Utilize data for strategic community planning and workgroups to address needs



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Small Group Discussion

Key Questions for Discussion at Each
Table

Small Group Discussion - Key Questions about the Data & Opportunities Spotlight

1. What trends or data in Siouxland are you most excited about?
2. What trends or data in Siouxland are you most concerned about?
3. What are your thoughts about Community Planning and the expanded five areas of focus in the 2019 data showcase?
4. Based on what you've learned today, what do you think should be the top priority for Siouxland to respond to?

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