

**Joint Meeting Comprehensive Strategy and Healthy Siouxland Initiative
Community Meeting Minutes – Thursday, September 27, 2018**

“Annual Data Showcase”

Call to Order - Barbara Aalfs, Comprehensive Strategy Chair, called the meeting to order at 9:00 a.m. She thanked Briar Cliff University for hosting the meeting. Self-introductions were made.

Kevin Grieme, Director, Siouxland District Health Department, and representative of the Healthy Siouxland Initiative, reviewed the meeting objectives. They are: To review updated data to discern current issues and progress related to positive youth development risk factors, to continue to discuss trends in the data, and to network with valued colleagues. Kevin then introduced Dr. Kim Buryanek, Associate Superintendent, Sioux City Community School District, to present the Partner Spotlight.

Partner Spotlight – Early Literacy Initiative, 0-3 Prime Age to Engage: Dr. Buryanek shared the history of the initiative and an update on the Early Literacy Initiative. Dr. Buryanek then showed a video she coordinated on how to read to your child.

Data Report: Kevin introduced Michelle Lewis, Siouxland District Health Department, and Linda Phillips, Comprehensive Strategy, who then reviewed the Data Report to the Community.

Scorecard-2018 Snapshot Context and Purpose – Deb Burnight, Burnight Facilitated Resources, provided the context for the next part of the meeting. She asked for a leader for table discussions and a scribe at each table. The following are the composite discussion and table insights by listed by goals.

Table Insights - Risk Factor: Availability of Drugs

GOAL 1: Reduce the availability of alcohol, tobacco, and other drugs for illegal purposes.

First pass/standout observations of the data presented?

- Find it difficult based on increase in use
- Transient workforce
- Getting harder to access alcohol
- Less access in all areas.
- Over 20 years there has been significant improvement, less improvement in last 4
- Difficult to acquire (compliance checks)
- Downward trend in tobacco and alcohol use
- Harder to access
- Are they answering truthfully
- Definition of difficult
- More difficult to access, continues to go in right direction
- Looks positive, but are the students being truthful when answering the question. Even when the survey says you aren't tracked they feel they are.
- No RX drugs

What questions do these data raise for you?

- What age range is most impacted?
- Higher grade, higher the %?
- Tobacco down, where is vaping at? Increased?
- Compliance questions> frequency impacts
- Fewer compliance checks> more sales
- Why is it more difficult? What happened? Is there more accountability for those selling?
- Wondering if vaping is included in tobacco use
- Why do youth feel it is more difficult to access?
- Wondering what the breakdown per grade is
- No questions - discussion about the youth's change in perception re: marijuana use
- Surprising that many arrests are increasing
- How are these kids able to get it?

What is some anecdotal information that might explain these data?

- Laws and consequences for adults who supply
- Education both physically and long-term consequences made available
- Tobacco and alcohol are all in stores, which may explain why it is easier to access.
- Legalization of marijuana in other states has changed messaging to youth about marijuana use
- Perception
- Who is asking

What other community strategies are you aware of that are currently addressing this goal?

- Do alcohol and tobacco at same time?
- City of SSC> ordinance if sell 2 or more times in 2 years all staff must be trained and pass.
- Siouxland CARES
- Tracking data in the Tri-State area
- Be Somebody Campaign
- Compliance checks on consistent basis
- The PD does compliance checks
- Some communities still have the DARE program
- Marijuana use- awareness of health impact, education needs to increase in community to cause downward trend
- How do employers address marijuana use (even in states with legalized marijuana) in the work place?
- Compliance checks

What other indicators might we track related to this goal?

- Vaping - trends
- Are students in school when data tracked? Who are using substances?
- Does data capture those who are using substances?
- Are the students forthcoming/truthful in sharing data?
- Arrests for MIP - would like to have #s. How could we get the data?
- Can we track vaping/ e-cigarettes?

- Hospital stats on use for youth
- Drug dog hits data at Public Schools
- New legal marijuana tracking? vs illegal

Table Insights - Risk Factor: Extreme Economic Deprivation

GOAL 2: Foster economic growth that will enable families to achieve financial independence.

First pass/standout observations of the data presented?

- Poverty level is down
- Lot of red. Impoverished area.
- All ages poverty percentages went down
- Per capita income down from \$32,144 (2007) to \$24,469 (2016)
- Free/reduced up
- Demo profile - older, younger?
- Lots of blue-collar work
- Many people are working poor
- Employment should be better
- Why are we in red with wages when you can go up and down the street with help wanted signs with \$15-22 an hour?
- Per capita income - down \$8000 person over last 10 years
- # of kids on free and reduced lunch increased while unemployment rate fairly steady.
- Decline in per capita income

What questions do these data raise for you?

- Indicator 5-income/person - what does that mean?
- The arrows/color coding are a bit confusing.
- Poverty level down, but free/reduced meals up??
- Will new industries to area improve this area - poverty-free & reduced
- Who is losing dollars because we don't accurately get census data
- How does CF Industries affect data?
- What happened from 2007 to 2016 to cause per capita income to significantly drop?
- Did medical facilities move from Sioux City to Dakota Dunes cause reduction of income?
- CEP puts in interesting twist
- Outlying variables
- Why would WITCC's enrollment/credit hour rates not go up with so many technical jobs around? Why are these negative?
- That kind of new industry came in this area in last 4 years? CF Industries? Didn't stay?
- Unemployment is not increasing, but per capita income is decreasing. What is going on? What type of jobs (pay) are people working in?

What is some anecdotal information that might explain these data?

- Elderly community
- Businesses struggling to keep employees
- Immigrant population - school children included, but adults?
- Is data based on income tax returns or self-reporting?
- What about 2008 crash (financial)?

- What about closing of John Morrell, other plants?
- Not every parent fills out forms
- City home owner taxes are high
- Lost Gateway, John Morrell
- This info relates to so many other areas we are looking into
- So easy to access marijuana -- younger kids, everyday
- There's a gap between poverty and free and reduced lunch which might explain discrepancy between poverty and free and reduced #s
- Higher income agencies left between 2007-2014 such as John Morrell and Gateway
- Per capita is ages 15 and older
- Shame follows students from families of poverty
- Documents are needed for many services
- Transportation is barrier to families to access services

What other community strategies are you aware of that are currently addressing this goal?

- Make sure all households included in census to raise dollars coming back to our community.
- 15-year old \$ per capita household?
- Communities are doing everything they can to help these people get to work- i.e., Wells Blue Bunny
- Places funding/sponsoring students, students work w/in that place for so long
- Rent wise training-- help people be better renters

What other indicators might we track related to this goal?

- Median family income > instead of per capita
 - What about changing from per person to per household? (when tracking data)
- The "why" is not being addressed and w/in community to improve in this area
- Demo Profile of Age
- Grad rate up
- Is the population aging up or down?
- Housing- lack of affordable housing, shelters are full, high rents being charged
- Tracking labor jobs
- Passing drug screening
- Household income?

Table Insights - Risk Factor: Family History of the Problem Behavior/Family Conflict

GOAL 3: Provide opportunities and support so families will be safe, healthy, and nurturing.

First pass/standout observations of the data presented?

- With all work around teen pregnancy, disappointing to see a 10% increase.
- Pregnancy up= abused pregnancy up
- Culture says it's ok to abuse > kids seeing their role models doing these things= them doing it
- Lots of red

- Trafficked individuals not previously tracked
- Far more individuals are victims of DV than are reported
- Siouxland area larger number of trafficked individuals
- Abused children and teen pregnancy is up a lot
- As a community we don't do well in this area
- Data points are alarming - increases in most areas
- Child abuse #s up alarming
- # MeToo movement could affect new #'s
- Goes back to the economic status can have a huge impact

What questions do these data raise?

- Did something happen in 2016-2017?
- Transient population sperm donors in many cases - did the building of new buildings add to teen page
- Do youth recognize and report trafficking
- Can we get ACES info into the highschools?
- We need to make generational changes.
- Adult drug use related to data in this area?
- Where are abuse #'s coming from?
- Are increased mental health info part of higher reporting?
- Human trafficking?

What is some anecdotal information that might explain these data?

- Schools not allowing organizations in to allow programs
- Parents saying not to do it versus providing education and prevention
- Data collection the same with new director?
- Planned Parenthood closed July 2017
- Child abuse reports went from reporting families affected to individuals affected.
- Child abuse law definition has changed in 2017 regarding drug usage. Hard drugs are more closely monitored
- Planned parenthood closed a year or so ago.
- Generational cycle (abuse, poverty,..) education can break cycle
- OHS cutbacks will impact future
- Different value in cultures, i.e., younger women? With more mature men. 14yr., 24 yr.

What other community strategies are you aware of that are currently addressing this goal?

- ACES info and presentations
- Connections matters presentations
- Counseling is important
- Education
- Creighton stats > trafficking

What other indicators might we track related to this goal?

- Track individuals who are trafficked

Table Insights - Risk Factor: Academic Failure Beginning in Late Elementary School

GOAL 4: Provide early opportunities, motivation, and support for academic success for all youth.

First pass/standout observations of the data presented?

- SC- low graduation rate
- No red
- Slight improvements, not huge improvements
- Green
- Definition and programs change on graduation
- New laws of age in NE reg 19 before dropping out

What questions do these data raise for you?

- What are we doing about increase in dropout rate?
- What age to incorporate birth control conversations in schools to decrease drop-out rate?
- 14-15 and 15-16 dropped a little-why?
- Is there a correlation between raised teen birth rate and lowered graduation rates?
- What are we doing about higher dropout rate? {2.1% to 2.5%}

What is some anecdotal information that might explain these data?

- Some kids "age out"

What other community strategies are you aware of that are currently addressing this goal?

- Focus on attendance to keep students in school
- ESSA includes measures to really look at absenteeism (replaced NCLB)

Table Insights - Risk Factor: Early Initiation of the Problem Behavior

GOAL5: Provide early opportunities and motivation for youth to develop positive, meaningful relationships with their community.

First pass/standout observations of the data presented?

- Mentoring programs
- No red
- Woodbury County arrests dropped significantly (for juveniles)
- Data improved
- Petitions have been pretty steady
- A lot of green
- Downward trend
- Several programs in place to help downward trend
- SCPD indicate a decrease in arrests also

What questions do these data raise for you?

- Does Court funding make a difference?
- Most recent data 2 years ago

What is some anecdotal information that might explain these data?

- More going on to informed probation with no guilty plea
- Importance of adults interacting positively with youth
- Maybe missing some youth data

What other indicators might we track related to this goal?

- Add Native Youth Standing Strong, Beyond the Bell, Junior Quota
- Juentes and Native Youth Standing Strong - community strategies to be included in data booklet
- Bullying

Additional Notes/Insights/Recommendations:

- Access to alcohol down - positive
- Teen pregnancy, domestic violence, child abuse - negative
- Need for foster parents
 - Conversations about domestic violence, teen pregnancy
 - Community strategies for teens abundant, but we are not aware. Should capture more about what is happening for teens.
 - Delinquency arrests are down but delinquency petitions are steady, so as a percentage are there a lower percent of arrests being handled with informal probation.

What are most positive trends that give you hope?

- o Access down to alcohol
- o Court system, etc. looking to do more prevention and intervention and working better.

What concerns you most?

- o Child Abuse
- o Domestic Violence
- o Teen Pregnancy

Three key messages:

- o Foster homes - be a foster parent
- o Shows what you can do if we work together!
- o Need to have more conversations about stigma
- o No longer have traditional family

Presentation of Community Planning Progress and Learning – Heidi Kammer Hodge from Consulting by Design LLC presented a brief update of the process and accomplishments of the Community Planning Team and future direction.

Written **Offers and Requests** were shared for the minutes.

- **4th Friday Tour and Tea to socialize and learn the history of new immigrants:** Everyone is invited to Mary J. Treglia Community House (900 Jennings) on 4th Fridays at 10:00 am.

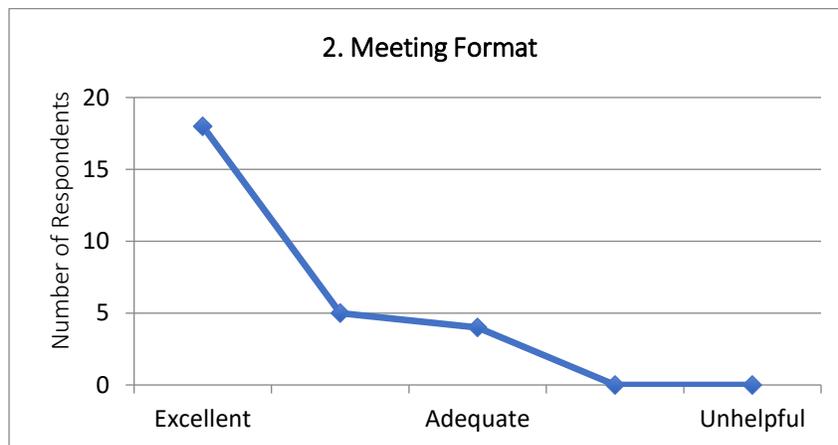
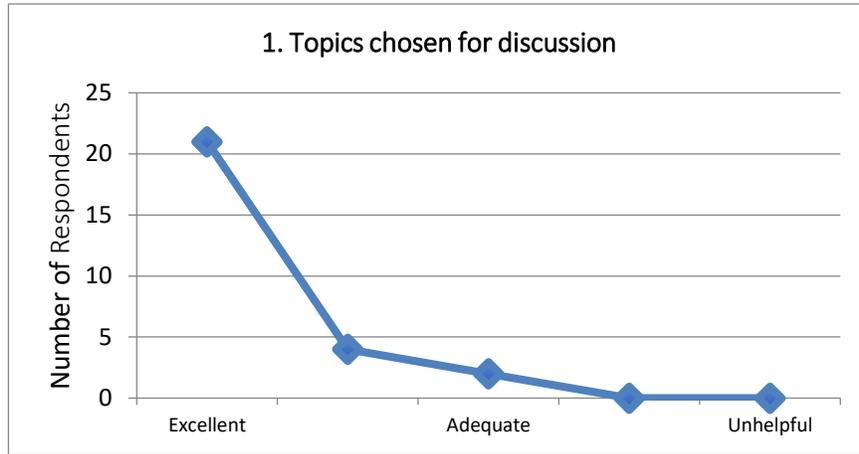
- **Randy Meyer, IDPH Presentation about medical cannabis dispensary coming to Sioux City in December 2018:** HSI meeting on October 25th from 12:00–1:00 pm at Siouxland District Health Department.
- **Early Literacy Workgroups/0-3primeagetoengage:** November 13 from 10:00–11:30 am at the Sioux City Public Museum.
- **Crittenton Center Annual Fundraiser – Design and Dine:** View & Vote Night on November 8 (\$10) and Auction & Dinner on November 9 (\$100) at Stoney Creek.
- **Conference/Meeting: Grade Level Reading with speaker Ralph Smith:** October 4 at Des Moines Botanical Garden. Siouxland is part of the National Initiative, and Smith is lead for USA.
- **Protective Factors/Strengthening Families Training with trainer from PCA Iowa:** For anyone working with children and families. AEA Room D on November 19-20 from 9 am-4 pm both days. Free. For more information contact Mallory Berkenpas: mallory.berkenpas@siowa.org
- **Tutoring offered:** Siouxland Youth for Christ, 1807 Nebraska St. on Mondays.
- **Mentoring for High Risk Teens:** Siouxland Youth for Christ. Ongoing, at large.
- **National/Local/Domestic Violence Awareness:** Offered by CSADV in the month of October at your agency or workplace to bring awareness of domestic violence and services. “Jeans Day” encouraged at places of employment to raise funds and awareness. We can bring display boards, ribbon, stickers.

All participants were asked to complete an evaluation of the session (see below).

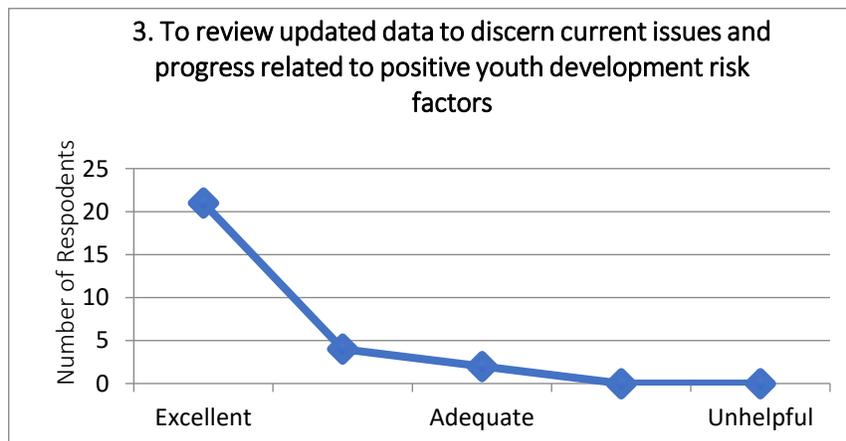
The meeting adjourned at 11:10 p.m.

Participant Evaluation Responses
Number Submitted: 27

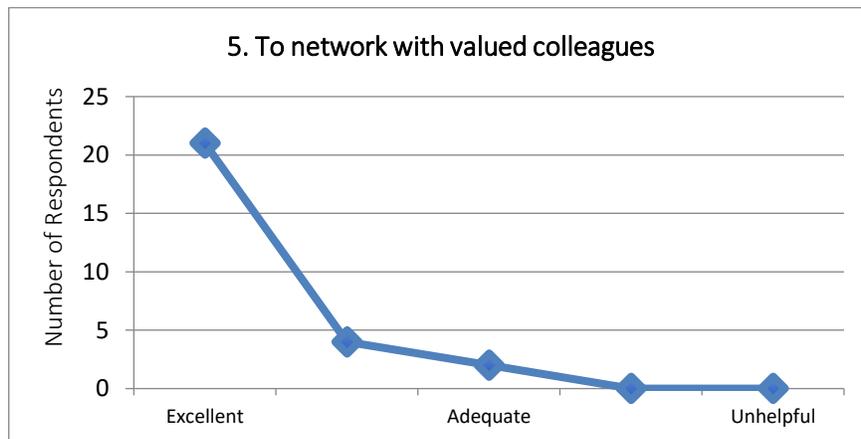
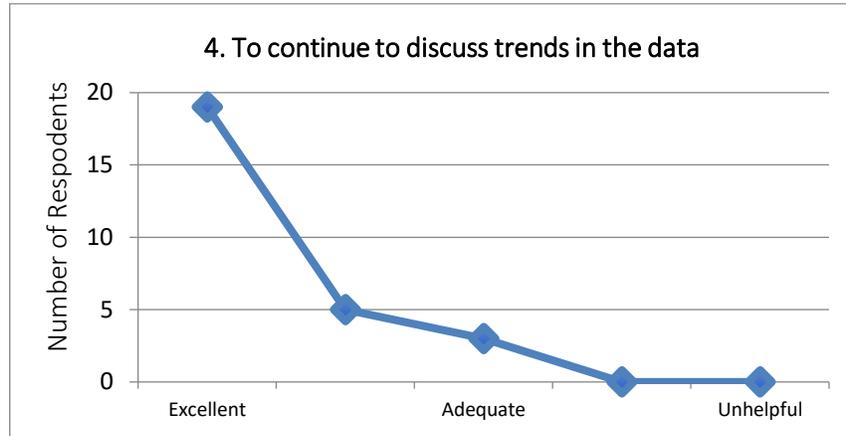
Rated on a 1-5 scale, with 1 as "Excellent" and 5 as "Unhelpful"



Meeting objectives rated according to the level participants perceived them to be met, with 1 being "fully met" and 5 being "not addressed at all"



Meeting objectives rated according to the level participants perceived them to be met, with 1 being “fully met” and 5 being “not addressed at all”



Comments:

An “ah-ha” for me was...

- Decrease in teen access to alcohol
- Increase in teen pregnancy and increase in violence - domestic other
- Data trends
- Access to alcohol is down
- Table discussion of data
- Teen pregnancy rate!
- Need to talk more
- Marijuana use was high and alarming
- Teen pregnancy rate on increase
- Great data layout

- The degree to what we as a community have progressed in addressing our needs - more collaboration and addressing these as a community as opposed to assigning it to a system
- All the great data!
- Loved the data & small group discussion
- Per person income
- We have a lot of work to do

I would suggest that in future sessions we...

- Decrease the amount of time spent on review data - We used the scorecard (excellent tool) in our table discussions. This high level review was enough to foster discussion. Maybe just include a page in the report with the description from the slide about what is on each page.
- More time for discussion
- Teen pregnancy rate - how we address adolescent, parenting & prevention of child abuse, child development, access to sexual healthcare & resources, curriculum, etc. Support services already in place.
- Less discussion time - helpful but ran too long
- Bring young professionals to the table AND LISTEN TO THEM.
- Tracking efforts of counseling, education to combat these issues

Other comments...

- Love the "Report Card"
- Great table feedback hearing others' take on community!!!
- Room is always so cold!
- Wish there was more time!
- Thank you!!!
- Please include LSI's teen services (teen pregnancy prevention and teen parenting program) on Goal #3 & 4 as community strategies in data booklet
- Needed more time...another 30 minutes
- Time issue
- Great discussion
- Way too cold!
- Thank you
- Please add if possible data from Youth for Christ

Attendance:

Jocelyn Flattery: Apple Tree and Building Blocks
 Sister Shirley Fineran: Briar Cliff University
 Sherry Koehler: Briar Cliff University
 Julie Elbert: Catholic Charities
 Brad Lego: Community member
 Barbara Aalfs: Comprehensive Strategy Council
 Jeff Hackett: Comprehensive Strategy Council

Linda Phillips: Comprehensive Strategy Council
Vince Hodge: Consulting by Design, LLC
Heidi Kammer-Hodge: Consulting by Design, LLC
Jane Griesel: CSADV
Deb Burnight: Facilitated Resources
Rachel Lundgren: Jackson Recovery Centers
Stacie Anderson: Independent Consultant
Linda Kalin: Iowa Poison Control Center
Lori Hayungs: Iowa State University
Alyssa Silver: Lutheran Services in Iowa
Mallory Berkenpas: Lutheran Services in Iowa
Amy Chabra: Mary J. Treglia Community House
Jerry Hernandez: Mercy Medical Center
Brenda Jenkins: NWAEA
Erica DeLeon: One Siouxland
Linnea Fletcher: Planned Parenthood of the Heartland
Gina Moyer: Sanford Center
Amy Tooley: Sioux City Housing
Terry Ivener: Sioux City Police Department
Kevin McCormick: Sioux City Police Department
Britney Book: Siouxland CARES
Rebecca Krohn: Siouxland Community Foundation
Jennifer Cooke: Siouxland Community Foundation
Cara Conrad-Karpal: Siouxland Community Health Center
Jacob Harlan: Siouxland Community Health Center
Brandi Steck: Siouxland Community Health Center
Kim Buryanek: Sioux City Community School District
Jen Gomez: Sioux City Community School District
Karen Mackey: Sioux City Human Rights Commission
Michelle Lewis: Siouxland District Health Dept.
Kevin Grieme: Siouxland District Health Dept.
Erin Binneboese: Siouxland Human Investment Partnership (SHIP)
Melanie Roeber: Siouxland Mental Health Center
Jim Cole: Siouxland Youth for Christ
Jeff Johnson: Sky Ranch
Sara Johnson: Transitional Services of Iowa (TSI)
Bridgid Strait: The Crittenton Center
Terrie Binneboese: United Way of Siouxland
Christina Anderson: UnityPoint Health
Taffy Zoelle: UnityPoint Health
Teresa McElroy: WITCC
David Dawson: Woodbury County Attorney's Office