Community-Wide Awareness, Resources, Education and Support

Number of Volunteers & Hours
510 volunteers contributed 9,531 hours

Coordinated or Participated in Meetings Aimed at Reducing Substance Abuse
170

Materials Distributed
8,181

Positive Youth Development Sessions
40
SIoux City Mayor’s Youth Commission

- Facilitated efforts of 162 high school volunteers who were involved in 49 community service activities and donated 7,210 volunteer hours

- Projects included:
  - Red Ribbon Week activities
  - Maintained 10 Little Free Libraries
  - New Disc Golf Course Ribbon Cutting
  - Supply and Book Drives
  - Legislative Day with the Chamber of Commerce

Sioux City Young Ambassadors

- Assisted with coordination of the Young Ambassadors Program in cooperation with the Sioux City Mayor’s Youth Commission to recognize students who display good character traits
- Conducted a recognition ceremony for 36 nominated students in 4th-7th grades from area schools
- Selected 10 new students to be mentored by the Sioux City Mayor’s Youth Commission
- Provided ongoing mentoring to a total of 29 Young Ambassadors

Teen Court in Dakota County/South Sioux City

- Coordinated Teen Court in Dakota County/South Sioux City sessions, which included hearings, meetings and volunteer trainings
- Maintained a volunteer base of approximately 46 students from the surrounding schools
- Facilitated two Teen Court trainings for new volunteers which included a mock trial

Youth Services
The Advisory Board is made up of a variety of community partners who represent our community systems. They come together once a month to discuss topics related to the abuse of alcohol and other drugs and related violence.

- Coordinated Advisory Board activities, which included meetings, presentations and outreach opportunities
- Continued collaboration on our priority issues in order to identify community solutions
- Maintained communication with 68 community partners

The goal of the Bullying Prevention Community Coalition is to increase awareness, education, and empowerment in regard to bullying issues in the community.

- Coordinated Bullying Prevention activities, which included meetings, presentations and outreach opportunities
- Facilitated efforts of 25 community partners
- Participated in Faces of Siouxland Multicultural Fair and Family Fun Night
- Delivered bullying prevention messages through booths and presentations to hundreds of Siouxland youth

beSomebody is a campaign on good citizenship, role modeling, reducing bullying, and eliminating alcohol and other drug abuse. This initiative provides direction to youth and adults to show that in order to make positive change, we must start with ourselves by displaying good character and standing up for what is right.

- Continued the coordination of the beSomebody initiative
- Promoted the beSomebody message on the Siouxland CARES’ Facebook, Twitter and Instagram accounts
OUTREACH

- Continued efforts to decrease the availability of alcohol and other drugs for illegal purposes, promoted alternative activities, and worked to increase the desire for healthy options
- Television, radio, and printed media contacts and articles resulted in 337 contacts
- Delivered Alcohol Awareness Month and Red Ribbon Week Proclamations
- Distributed 8,181 pieces of information for meetings, alternative articles, and presentations
- Hosted a Town Hall Meeting on Underage Drinking and Vaping with 186 participants

ASSESSMENT

- Continued to identify and analyze the scope of the alcohol and other drug problems in Siouxland by:
  - Conducting youth and parent surveys to assess knowledge, input, and needs
  - Collecting the most current statistical data on adult perception of youth alcohol and other drug usage
  - Updating Siouxland CARES Resource Assessment of Services and Evaluation Resources Guide
- Assisted with the preparation of the 2019 Source For Siouxland Community Data Booklet and led the Source For Siouxland Data Committee
- Conducted compliance checks at 30 businesses in Dakota County in coordination with South Sioux City Law Enforcement and City of South Sioux City

AWARENESS/EDUCATION
SIGNATURE ACTIVITIES

WIFFE BALL CLASSIC

• Hosted the third annual Wiffle Ball Classic as Siouxland CARES’ signature event
• Event was held at the Miracle League of Sioux City
• Twelve community teams participated:
  o Bishop Heelan Catholic High School
  o Rosecrance Jackson Centers
  o Sioux City Community Schools
  o Sioux City Council
  o Sioux City Elk’s Lodge
  o Sioux City Growth Organization
  o Sioux City Police Dept.
  o Siouxland Community Health Center
  o Siouxland District Health Dept.
  o Siouxland Human Investment Partnership
  o Woodbury County Juvenile Court Services
  o Woodbury County Sheriff’s Dept.
• Miracle League of Sioux City and Mayor’s Youth Commission members joined forces in an All-Star Game

PLANT THE TOWN RED

• Continued “Plant the Town Red” tulip bulb fundraiser
• Tulip bulbs are planted in October (Red Ribbon Week) so that they bloom in April (Alcohol Awareness Month)
• Sold 2,767 tulip bulbs in 2019
RECEIVED CASH OR IN-KIND DONATIONS/SERVICES FROM:

Adam Eberhardt
Allison Beumler
Amy & Doug Skinner
Amy DeGroot-Hammer
Amy Skinner
Andrea Cale
Angel Bemner
Angela Stokes
Anna Marie Solomon
Avery Brothers Sign Company
Brenda Deming
Benson Giving Fund (Barbara Benson)
Bernie Hess
Beth Noel
Bev Wharton
Bishop Heelan Catholic Schools
Brenda Sellers
Brent & Lori Pruehs
Briar Cliff Enactus Team
Bryce & Britney Book
Central Bank
CF Industries
Chad Schoenfelder
Chesterman Company
Chris & Joy Bogenrief
Chris Bork
Chris Garthright-Chwirka
Christine Stanley
Cindy Bogenrief
City of Sioux City
City of South Sioux City
Consulting By Design
Cynthia & John Donovan
Dakota County, Nebraska
Dan & Maureen Hefferman
Darla VonHaden
David & Heather Meredith
David & Joan Paulsrud
David Dawson
Dawn Aesoph
Dawn Stange
Deb & Randy Burnight
Debbie Hubbard
Debra Weese
Deidre Nettleton
Dennis Gann
Dr. Annie & Brandon Fridh
Dr. Steven & Dana Meyer
Ed & Marcia Mahon
Ericka Heiser
First PREMIER Bank
Freddie Tallent
George VonHaden
Gerald & Sheryl McGowan
Gloria Dwyer
Grant & Elise Houselog
Grant & JoAnn Gieselman
Great West Casualty Company
Heidi Kammer-Hodge & Vince Hodge
Helios Foundation
Henjes, Conner & Williams, P.C.
Holly & Robert Meis
Hong Kong Supermarket
Hy-Vee
iHeartMedia
Jackie J. McManigal
Jackson Street Brewing
James Bauerly
Jane Stanley
Jeanna Lilly
Jeff & Connie Hackett
Jennifer Gomez
Jennifer Kennedy
Jennifer McDonald
Jim & Bev Wharton
Jim Sorvaag
Joann Kots
Johanna Halbur
Daisy Joaquin
Michele Sundt
Jaime Baker
John & Ellen Glidden
John Gleeson
John Goldbach
Joseph Gross
Joy Gonnerman
Julie Young
K&B Transportation
Kathleen Saltzman
Kathy McCarty
Kathy Verschoor
Kelsey Keane
Kenton & Tammy Book
Kevin & Brenda Grieme
Kevin & Stormy Poss
Kim Buryanek
Kim Opsahl
King, Reinsch, Prosser & Co., LLP
Kory Ackerman & Missy O’Connell-Ackerman
Laura Glover
Laurie Dougherty
Linda & Bruce Kalin
Linda Phillips
Linnea Fletcher & Family
Lisa & Don Claey's
Liz Determan
London Froehlich
Marilyn Eastman
Mark Avery
Marti & Mary Jo Reilly
Mary & Michael Walsh
Mary Bachman
Mary Ellen Hartman
Mary Koster
Matt & Laura Scott
Maureen Timblin
Melissa Froehlich
Mellanie Jacobson
Michele Pullis
Michelle & Chris Lewis
MidAmerican Energy Company
Mike & Carolyn Goodwin
Mike & Mary McGowan
Mike & Patti Manthorne
Mills Shellhammer Puetz & Associates
Miracle League of Sioux City
Morgan Duncan
Nebraska Crime Commission
Nhung Nguyen
Nicole DuBois
Noel Hoffman
Nora Mulder
Pat & John Gunia
Pat Slaughter
Patty Lansink
Pete & Donna Groetken
Pfizer Foundation
PJ Jennings
Rachael Wragge
Rachel & Adam Lundgren
Reene Heath
Rhonda Eberhardt
Rhonda Leuer
Richard & Julia Young
Richard Hayes
Ricky J. Mach
Rita & Dan DeJong
Rob Powers
Robert E. Scott
Robin & Dewayne Fuller
Roscencrance Jackson Centers
Roxie Ingalls
Ryan & Tracy Meis
Sabre Industries, Inc.
Sam's Club
Sandra Nation
Schools
Scott & Kim Rager
Sharon Godfrey
Shelly Leon
Sioux City Community Schools
Sioux City Council
Sioux City Elks Lodge #112
Sioux City Growth Organization
Sioux City Parks & Recreation
Sioux City Police Department
Sioux City Police Officers Association
Sioux City Retired Educators Unit
Siouxland Community Foundation
Siouxland Community Health Center
Siouxland District Health Department
Siouxland Human Investment Partnership
Source For Siouxland
South Sioux City Parks & Recreation
South Sioux City Police Department
Stephanie Frankele
Tammie Vaughn
Terri Askelson
Terri & Bill Dooley
Terry & Debbie Monk
Tessa Richmond
Tia Crone
Traci Markowsky
Tracy Everett
Tracy Meis
Tracy Thorson
Tyler Tigges
United Way of Siouxland
UnityPoint Health-St. Luke's
Uzma Raza
US Bank
Vandle Phillips
Vicki Van Dyke
Virjean Verschoor
Wade Stoes
Woodbury County Juvenile Court Services
Woodbury County Sheriff's Department

THANK YOU!